

# Calyx

## ABOUT CALYX

CALYX has been publishing the work of women writers and artists since 1976. Poetry, fiction, art, photography, essays, translations, and book reviews are published in an elegant and uncluttered format.

CALYX is the recipient of numerous awards, including: the Oregon Governor's Award for the Arts, the Pushcart Prize, the Bumbershoot "Best Literary Journal Award," and the American Literary Magazine Awards.

## COMMENTS

*CALYX holds a special place in my heart . . . .  
I've never forgotten the thrill of turning those  
beautifully illustrated pages and seeing my  
name . . . alongside those of some  
of my literary heroines.*

—Barbara Kingsolver

*[An] incredibly fine, full, and varied diet  
of essays, stories, poetry, and art . . . make up this  
magnificent journal.*

—John Berry  
Editor-in-chief, *Library Journal*

CALYX Inc.  
P.O. Box B  
Corvallis, OR 97339-0539  
(Street address:  
216 SW Madison #7, Corvallis, OR 97333)  
541/753-9384  
FAX: 541/753-0515  
calyx@proaxis.com  
[www.calyxpress.org](http://www.calyxpress.org)

Non-Profit Org.  
U.S. Postage  
PAID  
Corvallis, OR  
97339  
Permit No. 72

CALYX INC.  
P.O. BOX B  
CORVALLIS, OR 97339-0539

A JOURNAL OF ART AND  
LITERATURE BY WOMEN

# Calyx



[www.calyxpress.org](http://www.calyxpress.org)

ADVERTISING RATE  
CARD 2009-2010



## ABOUT CALYX READERS

CALYX readers are widely read:

- 63% read more than 30 books a year.
- 99% subscribe to one or more additional publications.
- CALYX readers subscribe to over 350 different publications.

CALYX readers are established and well-educated:

- 45% hold advanced degrees.
- 89% hold Bachelor's degrees.
- 66% with household incomes over \$50,000.
- 15% with household incomes over \$100,000.
- 75% are over 35.
- 45% work in the fields of education or the arts.

CALYX readers are generous:

- 67% made charitable donations in 1996.

CALYX readers are loyal:

- 67% of CALYX subscribers pass their journals along to others.
- 45% have subscribed for over 3 years.

(Information based on 1997 subscriber survey.)

## REACH OVER 15,000 READERS!

## ADVERTISING RATES

SIZE	RATE	FEM/NONPROFIT*	WIDTH X HEIGHT
Full page	\$550	\$412.50	4.75" x 6.75"
Half page	\$285	\$213.75	2.375" x 6.75" (vert.) 4.75" x 3.375" (hor.)
Quarter page	\$150	\$112.50	2.375" x 3.375"
Business card	\$100	\$100	3.5" x 2"
Classifieds	\$.75 per word		

\*Non-profit and feminist organizations receive a 25% discount.

## DEADLINES

ISSUE	RESERVATION	COPY	RELEASE
Volume 26:1	16 April 2010	17 May 2010	July 2010
Volume 26:2	25 October 2010	15 November 2010	January 2011
Volume 26:3	15 April 2011	23 May 2011	July 2011
Volume 27:1	21 October 2011	14 November 2011	January 2012

Special Early Bird Discounts: Reserve by **March 25** or **September 25**.

## SPECIFICATIONS

CALYX *Journal* is printed offset with a perfect binding in a 6" x 8" format. Please send camera-ready copy (133 line screen) with a border, or electronic files as follows:

- PDF (press ready), Illustrator, Freehand, PageMaker, Quark, or Photoshop TIFF or EPS files (no JPG or GIF)
- Include all fonts (suitcase *and* printer fonts) and graphics (300 dpi at 100% scale, saved as TIFF or EPS only)
- Disk (CD or zip); attachment to e-mail (file must be under 8 megabytes, stuffed or zipped) can be sent directly to [cheryl@exchangenet.net](mailto:cheryl@exchangenet.net). Please mail or FAX printout of ad to CALYX: 541.753.0515.



CALYX reserves the right to reject advertising or request changes in content.